

Date: 31 March 2014
On behalf of: Cupid plc ('Cupid', the 'Company' or the 'Group')
Embargoed until: 0700hrs

Cupid plc
Total Voting Rights

Cupid plc announces that the total number of ordinary shares of 2.5 pence each of Cupid in issue as at the date of this notice is 83,371,971, of which 12,169,978 shares are held in treasury.

The total number of voting rights in the Company following this announcement is therefore 71,201,993.

The above figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company, under the FCA's Disclosure and Transparency Rules.

For further information please contact:

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Notes to Editors

- Cupid plc listed on AIM in June 2010 and is an international provider of online dating services operating market leading brands.
- Cupid plc offers a wide variety of online dating services allowing members to interact with each other and access the content available on the Group's websites. These websites are intended to appeal to dating users of diverse ages, cultures and social interest groups. The Group's most heavily visited websites include www.cupid.com, www.uniformdating.com and www.girlsdateforfree.com. The Group also promotes niche brands such as www.datingforparents.com, www.indiandating.com and www.maturedating.co.uk.
- Further information on the Company can be found at www.cupidplc.com.