

Date: 22 May 2014  
On behalf of: Cupid plc ('Cupid', the 'Company' or the 'Group')  
Embargoed until: 0700 hrs

**Cupid plc**  
**Notice of AGM and posting of Annual Report**

Cupid plc (AIM: CUP), the online dating operator, announces that, pursuant to AIM Rule 20, its Annual Report and Accounts for the financial period ended 31 December 2013 ("Annual Report") and Notice of Annual General Meeting ("AGM") have been posted to shareholders.

The Annual Report and Notice of AGM are available to view on the Company's website, [www.cupidplc.com](http://www.cupidplc.com), as dispatched to shareholders of the Company.

The AGM of the Company will be held at The Roxburgh Hotel, 38 Charlotte Square, Edinburgh EH2 4HQ on 20 June 2014 at 2pm.

**For further information please contact:**

Cupid plc  
Phil Gripton, CEO  
Niall Stirling, CFO

Via Redleaf Polhill

Peel Hunt LLP (Nominated Adviser and Broker)  
Richard Kauffer  
Daniel Harris

Tel: +44 (0)207 418 8900

Redleaf Polhill  
Rebecca Sanders-Hewett  
Dwight Burden  
David Ison

Tel: +44 (0)207 382 4730  
[cupid@redleafpr.com](mailto:cupid@redleafpr.com)

**Notes to Editors**

Cupid plc offers a wide variety of online dating services allowing members to interact with each other and access the content available on the Group's websites. Their diverse brand portfolio allows them to reach mainstream, niche and specific regional markets with highly relevant products and services, tailored to a variety of dating lifestyles and cultures. The Group's most heavily visited websites include [www.cupid.com](http://www.cupid.com), [www.uniformdating.com](http://www.uniformdating.com) and [www.girlsdateforfree.com](http://www.girlsdateforfree.com). The Group also promotes niche brands such as [www.lovebeginsat.com](http://www.lovebeginsat.com), [www.datingforparents.com](http://www.datingforparents.com), and [www.maturedatinguk.com](http://www.maturedatinguk.com).

Further information on the Company can be found at [www.cupidplc.com](http://www.cupidplc.com).