

Date: 24 December 2014  
On behalf of: Cupid plc ('Cupid', or the 'Company')  
For immediate release

## **Cupid plc**

### **Completion of Disposal**

The Board of Cupid plc (AIM: CUP) is pleased to announce Completion today of the Disposal of its Traditional Dating Assets to Tradax IP Licensing Limited, Together Networks Holdings Limited and Together Networks Limited. The consideration received from Tradax today amounted to £2.25 million, which reflects the announced sale price of £3 million less an amount of £0.75 million, which will be paid at completion of the French Asset Purchase Agreement.

As announced on 8 December 2014 Ian McCaig and Russell Shaw have resigned as directors with immediate effect.

Capitalised but undefined terms shall have the meaning given to them in the definitions appearing in the circular.

#### **For further information please contact:**

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#### **Notes to Editors**

Further information on the Company can be found at [www.cupidplc.com](http://www.cupidplc.com) or cupid@redleafpr.com.