

Cupid plc
(to be renamed Castle Street Investments plc)

Change of Name

Cupid plc (the "Company") announces that, further to shareholder approval given on 23 December 2014 to change the name to Castle Street Investments plc that this has now become effective at Companies House.

Trading in the Company's shares on AIM under the new name of Castle Street Investments plc (AIM: CSI) will take effect from tomorrow, 15 January 2015. The ISIN and SEDOL numbers will not change.

A further announcement regarding the change in the Company's website address to reflect the new name will be made in due course.

For further information please contact:

Cupid plc

Phil Gripton, CEO
Niall Stirling, CFO

Via Redleaf Polhil

Peel Hunt LLP (Nominated Adviser and Broker)

Richard Kauffer
Edward Fox

0207 418 8900

Redleaf PR (Financial PR)

Rebecca Sanders Hewett
Dwight Burden

0207 382 4730

cupid@redleafpr.com